Please amend the application as follows:

In the Claims.

Please amend Claims 1, 6, and 12. Amendments to the claims are indicated in the attached "Marked Up Version of Amendments" (pages i - iii).

1. (Amended four times) A portable communications device having a reflective display comprising:

a device housing having a wireless receiver;

an active matrix liquid crystal display having an array of at least 75,000 pixel electrodes;

a lens that focuses an image on the display for viewing by a user;

a light emitting diode light source optically coupled to the display for illuminating the image;

a display control circuit positioned in the housing and connected to the wireless receiver, the matrix display, and the light source such that image data received by the receiver is input to the display control circuit, which generates a display signal to drive the electrodes to present the image;

an optical coupler that couples light from the light source onto the matrix display and the reflected light through the lens; and

a power management circuit that controls the power consumption of the display control circuit, the power management circuit lowering the power consumption of the display circuit after the image is illuminated until the next image is ready to be presented on the matrix display, without comparing the illuminated image with the next image.

6. (Amended four times) A portable communications device having a reflective color sequential display comprising:

a device housing having a wireless receiver;

an active matrix liquid crystal display having an array of at least 75,000 pixel electrodes;

a lens for viewing the display and spaced from the display;

a plurality of light emitting diodes that sequentially illuminate the display;

a color sequential display control circuit positioned in the housing and connected to the wireless receiver, the matrix display, and the light emitting diode such that image data that is received by the receiver is input to the display control circuit which generates a display signal to drive the pixel electrodes to present an image, and a timing signal to drive the light emitting diodes to illuminate the image;

a dichroic prism for directing the light from the light emitting diodes to the active matrix liquid crystal display and coupling reflected light to the lens;

a battery for powering the matrix display, display control circuitry and the light emitting diodes; and

a power management circuit that controls the power consumption of the display control circuit, the power management circuit lowering the power consumption of the display circuit after the image is illuminated until the next image is ready to be presented on the matrix display, without comparing the illuminated image with the next image.

12. (Amended four times) A portable communications device having a reflective display comprising:

a device housing having a wireless receiver;

an active matrix liquid crystal display having an array of at least a 640 x 480 array of reflective pixel electrodes, and a transistor circuit formed with single crystal silicon associated with each pixel electrode;

a lens that focuses an image on the display for viewing by a user;

a plurality of light emitting diodes for illuminating the image;

a display control circuit positioned in the housing and connected to the wireless receiver, the matrix display, and the light emitting diodes such that image data that is received by the receiver is input to the display control circuit, which generates a display signal to drive the pixel electrodes to present the image;

a dichroic prism for directing the light from the light emitting diodes to the active matrix liquid crystal display and coupling reflected light to the lens; and

a power management circuit that controls the power consumption of the display control circuit, the power management circuit lowering the power consumption of the display circuit after the image is illuminated until the next image is ready to be presented on the matrix display, without comparing the illuminated image with the next image.

Please add new Claims 37-39.

37. (New) The reflective display of Claim 1 wherein the power management circuit lowers the power consumption of the display circuit between sequentially generated images.

38. (New) The device of Claim 6 wherein the power management circuit lowers the power consumption of the display circuit between sequentially generated images.

39. (New) The device of Claim 12 wherein the power management circuit lowers the power consumption of the display circuit between sequentially generated images.

REMARKS

Claims 1-20 and 22-27 are pending in the application. Claims 1, 6, and 12 are independent claims. Claims 1-4 have been rejected under 35 § 103(a) based on U.K. 2,289,555 to Wilska in view of U.S. 5,436,635 to Takahara et al. Claim 5 has been rejected under 35 §103(a) based on Wilska, Takahara, and further in view of U.S. 5,394,204 to Shigeta et al. Claims 6-8, 10-19, and 21-24 have been rejected under 35 §103(a) based on Wilska, Takahara, Shigeta, and further in view of U.S. 5,856,814 to Yagyu. Claims 9 and 20 have been rejected under 35 §103(a) based on Wilska, Takahara, Shigeta, Yagyu, and further in view of U.S. 5,634,080 to Kikinis et al. Claim 25 has been rejected under 35 §103(a) based on Wilska,